

PRESS RELEASE

Exacq Technologies Announces Integration with Prism Skylabs

New Prism Skylabs integration provides exacqVision users with a robust visual merchandising, auditing and business intelligence solution

(INDIANAPOLIS)—Exacq Technologies, a leading manufacturer of video management system (VMS) software and servers used for video surveillance, has announced a new integration with Prism Skylabs. This integration gives exacqVision customers a turnkey solution to more effectively manage their business, including:

- Real-time access to enhanced and privacy-protected images that can be viewed on a phone, laptop, or tablet
- Powerful analytics, from footpaths to counting to product lift
- Infinite cloud storage of data and images

With the Prism Skylabs integration, existing exacqVision servers will be automatically detected and connected when the Prism Skylabs software is installed. This Prism Skylabs software has been tested and approved as a certified server application to run directly on the exacqVision server. Prism Skylabs' cloud service collects information from the exacqVision server and video management system (VMS) software to create easy-to-understand visual summaries and reports that can be simultaneously accessed by any number of users. These reports and summaries include heatmaps, customer counts, and footpaths. These visual images and analytics can be accessed on demand, stored for any period of time, and shared easily via email.

"The new Prism Skylabs integration with exacqVision servers and VMS software provides our users with more tools to enhance their business intelligence and make smarter business decisions," said Dave Underwood, general manager of Exacq Technologies. "This integration represents our commitment to adding third-party software applications to our exacqVision solution."

The Prism Skylabs integration provides a new way for employees and business leaders to understand the activity occurring in their stores without having to watch hours of surveillance video. Now, exacqVision end users can better understand customer patterns and trends and gain new insights to transform their retail businesses.

In addition to business intelligence, Prism Skylabs enables visual merchandising to be conducted remotely, in real-time, and across any number of sites around the globe. The unique cloud service allows businesses to quickly jump from store to store on any smartphone, laptop, or tablet, and view stunning, privacy-protected images and visual summaries.

"Exacq's open platform makes an excellent fit with Prism Skylabs." said Prism Skylabs CEO and Founder Steve Russell. "exacqVision customers can easily add new visual merchandising and business intelligence features without the need for additional hardware."

For more information on this exacqVision integration and other new updates and offerings, go to www.exacq.com.

About Exacq

Exacq Technologies (www.exacq.com) designs and manufactures the cross-platform, open-architecture exacqVision video management system (VMS) used in the physical security industry for IP video surveillance. exacqVision is available on factory-installed hybrid and IP camera servers or on commercial off-the-shelf servers. It can also be installed directly on compatible IP cameras, eliminating the need for a separate server. Video from exacqVision servers can be accessed with the free, cross-platform (Windows/Linux/Mac) client, most web browsers and via the free exacq Mobile app available for iPhone, iPad and Android devices. Exacq's products are available throughout the world via authorized resellers and distributors.

About Prism Skylabs

Prism Skylabs is the global leader in visually understanding and optimizing offline commerce. Its unique cloud service transforms any video camera into a visual merchandising, auditing, and business intelligence tool that can be accessed from any device. Some of the world's largest retailers, CPGs, supermarkets, malls, and convenience stores use Prism Skylabs to gain extraordinary insight into their business, and to build and maintain the ideal experience for their customers.

www.prismskylabs.com.

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