



Andrea Gural / Chelsie Woods Eclipse Media Group +1 207-319-7372 / +1 207-510-0029

agural@eclipsemediagroup.net / cwoods@eclipsemediagroup.net

Calling all Entrepreneurs: InnovationWorks with Tyco Security Products

WESTFORD, MA. March 17, 2015 – Tyco Security Products, part of Tyco, the world's largest pure-play fire protection and security company, is pleased to announce a new program called InnovationWorks with Tyco Security Products. Whether you are a technology start-up or an established global presence, the InnovationWorks team wants to hear from you. We have a proven track record in investment, acquisition and growth. We are adopting new products, services, markets and embracing new entrepreneurs to drive innovation. The InnovationWorks program helps innovators and entrepreneurs bring new and advanced ideas to the marketplace.

Innovators interested in this unique opportunity must visit http://innovationworks.tycosecurityproducts.com, complete and submit an online application detailing the company's history, profile, present funding, channels and unique selling points. Submissions will be reviewed by the Tyco Security Products InnovationWorks team: Anita Santos, Vice President of Marketing, Tyco Security Products and an SEC accredited investor and owner of Ascend Investments LLC, an angel investment firm; as well as Robert Locke, Vice-President of Corporate Development for Tyco; along with other Tyco Security Products senior management members.

Selected InnovationWorks applicants will be invited to present their business ideas and goals at the InnovationWorks Summit, April 15-17, 2015, in Las Vegas -- in conjunction with the ISC West conference and exhibition -- which is the largest security industry tradeshow in the United States.

"Tyco Security Products is committed to investing in innovative technology that can further enrich our product offerings to our customers and provide benefits to our shareholders," said Anita Santos. "The InnovationWorks program provides the opportunity for entrepreneurs to gain support from one of the world leaders in security technology. We encourage all those with creative products and ideas to submit an application on the InnovationWorks website."

To learn more about InnovationWorks with Tyco Security Products, please visit http://innovationworks.tycosecurityproducts.com or #tspinnovationworks.

#

About Tyco Security Products

Tyco Security Products is a unified group of the most comprehensive world-leading premium access control, video, location-based tracking and intrusion solutions in the security industry. Tyco Security Products conducts business in over 177 countries around the world, in multiple languages and employs over 2,800 employees globally, including research and development, marketing, manufacturing, sales, service and logistics teams in the Americas, Europe, the Middle East, Africa, and Asia Pacific. Our products, built by developers from all product disciplines, consistently allow customers to see more, do more, and save more across multiple industries and segments including healthcare, government, transportation, finance, retail, commercial and residential. Worldwide, Tyco Security Products helps protect 42% of Fortune 500 companies, transportation systems on five continents, 37% of the world's top 100 retailers, over two million commercial enterprises, thousands of students in more than 900 educational facilities, and over five million private residences.

For more information on Tyco Security Products, please visit www.tycosecurityproducts.com.